



Engelsk B - eksamen nr. 1

24 timers forberedelse

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Theme: Heroes and celebrities

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AMCHAM General Membership Meeting with Arnold Schwarzenegger, Governor of California

AMCHAM Korea Membership Meeting

Grand Hilton Seoul
Seoul, Republic of Korea

September 15th, 2010

Arnold Schwarzenegger, Governor of California

1 Thank you for the introduction, and for the invitation to address such a fine group of business leaders. It is a great thrill for me to be back in Korea.

5 In 1988, I was in Seoul for the Summer Olympics – which my wife was covering for NBC. I had such a fun time – traveling around the city, meeting people, learning about the Korean culture. I always knew I wanted to come back. But never in my wildest dreams did I imagine that two decades later, I would be back as Governor, representing the great state of California. So it is a true honor to be
10 here.

Two years ago actually, I had the honor of welcoming President Lee to California. We met in Los Angeles – which you may not know is home to the world's largest Korean community outside of Korea itself. President Lee and I had a terrific conversation about the
15 economic crisis, the environment, international trade, and high-speed rail. I am proud to call Korea a great friend and ally of California, and of America.

The bond between our two nations is a sacred one. It is a bond forged in blood, more than a half-century ago, when we joined
20 forces to defeat communism and defend freedom in this land. The desire to strengthen that bond even more is what brings me here today. It is, in fact, what has brought me to nations across Asia over the last several days.

As you may know, I am in Korea on the third leg of a trade mission.
25 I just came from Japan and China – where I had a wonderful time promoting California products and businesses. This is actually my

6th trade mission as Governor of California. I've been told I have visited more nations than any Governor in my state's history.

5 People sometimes ask me, "Why are you so passionate about trade - about global commerce - about selling California around the world?" It is because throughout my entire life, I have seen first-hand what happens when you think globally - when you are willing to invest in other countries, and open your arms to other cultures.

10 First in bodybuilding, which when I started was a relatively unknown sport. But I was determined to bring it off the fringe and into the mainstream. I traveled all over Europe, and around the world, training and competing. Then I went to America and made the documentary "Pumping Iron." I wrote a bodybuilding book, and went around the globe selling food supplements and weight-training equipment. I did endless media interviews promoting health and fitness. It spread like wildfire.

15 40 years ago when I would travel the world, in many cities I could not find a single gymnasium to work out in. Today every hotel in the world - every military base, every police station, every university in the world has a gym where you can go to pump up. They are everywhere.

20 Then when I went to Hollywood, I was one of the first actors to recognize the value of overseas movie sales. At that time, most actors thought spending a few days partying in France for the Cannes Film Festival qualified as global promotion. But I was relentless. I would go to the studio executives with a world map and say: "I want to go to Australia, to Germany, to England, to Italy, to the Nordic countries."

25 And it worked. In the end, two-thirds of my movies' gross revenues came from overseas. And because my movies were so popular not only in America, but around the world - I made \$30 million for Terminator 3 and became the highest-paid actor in history.

30 The same idea applies to Special Olympics, an organization near and dear to my heart. My mother-in-law founded Special Olympics more than 40 years ago. And of course, you know how it helps to be on the good side of your mother-in-law. I soon became an International Coach, then a Torchbearer, and now a Global Ambassador for Special Olympics. I have traveled the globe promoting that organization.

35 Because we know there are people not only in America, but all around the world with disabilities - who need help and inspiration. And today, an organization that started in the backyard of a Maryland home has spread to more than 180 countries.

My life has taught me to never see the world in terms of limits and barriers.

5 If you have a great product or idea - whether it is a bodybuilding technique, a movie, food, a new technology... then why not share it with the world, so others can benefit? Later today, for instance, I will be riding the High-Speed Rail here in Seoul. I want to learn what makes your system work so well. That way, we can apply those same techniques to the High-Speed Rail we are building back in California.

10 At the same time, you can benefit from what California has to offer - whether it is a tasty wine or a life-saving medicine. That way, everyone is a winner. And isn't that the ultimate goal that we should be striving for?

15 Because when you travel the world - to different nations, different continents - you realize there is so much more that unites us than divides us. No matter a person's race, religion or politics - at our core, we all want the same things. A secure and good-paying job, a safe place to raise our family, a healthy environment. I am very proud, for instance, of my state's leadership on protecting the environment.

20 But we all have a responsibility for clean air and clean water. Californians and Koreans both enjoy the majesty of the Pacific. So if California stops ships from spilling sewage into the ocean, Korea benefits. If Korea takes action, California benefits.

25 When it comes to greenhouse gases, all nations are at risk. So if California reduces its emissions, the entire world benefits. And California benefits when other nations act. That is why I have been relentless in forming environmental partnerships with other states and nations.

30 As Governor, I ask myself, how can I help not just me, but we? How can I help not just my people, but all people? How can I help promote freedom, and peace, and prosperity not only in California, but around the world?

35 And ladies and gentlemen, let me tell you - there is no more powerful tool to spread freedom, peace and prosperity, than free trade and free enterprise. Free trade and free enterprise is how individuals and entire societies have climbed their way out of poverty and into prosperity.

40 There is no greater example than California. As Governor, I see the value of free trade and global commerce every day. In my state,

one in seven jobs is trade-related. We export more than \$120 billion worth of goods every year, to 220 foreign markets. For California, the world is our marketplace. That is why I have been to Germany, to Mexico, to Israel, to Canada, to China, to Japan, and now, to the beautiful country of Korea. And in a few months I am planning a trip to Russia. I go to expand California's markets and sell California's products, because I know they are some of the best in the world.

California is on the cutting-edge in so many areas. We are the high-tech capital of the world, the bio-tech capital of the world, the tourism capital of the world, the entertainment capital of the world, the agricultural capital of the world, and the list goes on. Why would we possibly want to limit the number of customers for our products? I support free trade, because I want California to share what we have.

So many innovative California companies do business here in Korea, for example. Apple, Chevron, Cisco, eBay, Gap, Google, Intel, Oracle - I could go on and on. At the same time, many cutting-edge Korean companies - such as Hyundai, Samsung and Korean Air - do business in California.

In fact, foreign-owned businesses employ 600,000 Californians, the most of any American state. And in the end, what is most important is that consumers - wherever they live - can get the best possible product, at the lowest possible price.

So there is a lot of great action happening. But there is always room to improve to stimulate more trade, more commerce. And to do that, we need Washington's help. In his State of the Union Address, President Obama pledged to double American exports in five years. I commend the President for his words, for his vision, and for his action. Now we just need to see some action from Congress.

Today there are three free trade agreements gathering dust in the halls of Congress; with Panama, Colombia and Korea. Together, it's estimated the three agreements could boost American exports by more than \$10 billion, and create tens of thousands of American jobs. What are they waiting for?

For California, the Korea agreement - which would eventually eliminate tariffs between our two nations - is especially critical. Korea is already California's 5th largest trading partner. Last year we exported \$6 billion in goods here. If the free trade agreement is ratified, those exports would grow an additional \$2 billion. According to the California Farm Bureau Association, we could double our agricultural exports to Korea. The agreement also

includes strong protections for intellectual property rights - which are vital for California's entertainment and high-tech industries. All of this would mean thousands of jobs for Californians - at a time when we need those jobs the most.

- 5 So today I say to Congress; if you are for jobs; if your Number One priority is stimulating our economy; if you believe in economic freedom...Then approve these free trade agreements, so we can start putting people back to work - not next month, not next year; but right now.
- 10 In these tough economic times, the worst thing America could do - the worst thing any nation could do - would be to turn inward and go back to protectionism. History shows that going down that path never leads to economic prosperity. It leads to economic suicide.
- 15 Ladies and gentlemen; to bring the economy back, we must not tighten the screws on free trade. We must blast those screws off. We must open more markets. And that is what will help California, America, Korea, and the entire world come roaring back from this recession. As we move forward, let all of us in this room continue working to break down barriers, open up new doors of opportunity,
- 20 and unleash the tremendous power of economic freedom, around the globe.
- I am a witness to all the opportunities that freedom can offer in one lifetime. And I am very proud to count each one of you as allies, in the cause of spreading the benefits of economic freedom around the
- 25 world. Thank you.